PRODUCTHERO

WHY YOUR AGENCY SHOULD JOIN THE PRODUCTHERO PARTNER PROGRAM

Using Producthero you are able to grant clients the benefits of the CSS program and our software tools. Over 500 agencies throughout Europe already joined our Partner Program to support their clients.

PARTNER SUCCESS

PARTNERSHIP LEVELS

	Bronze	Silver	Gold
Logo on our site	✔	✔	✔
Access to Producthero Academy	✔	✔	✔
Joint customer sessions	✔	✔	✔
Link to your site in partner finder		✔	✔
Join the innovation community		✔	✔
Strategy sessions per year		1	2
Customer case promotion			✔
Marketing development fund*			✔
Official merchandise pack			✔

* This fund allows you to request marketing budget for activities that are focussed on promoting Producthero CSS or tools. We reserve the right to reject an application if it does not fit our strategy. A good example of using the fund is joint event participation.

RULES OF ENGAGEMENT

■ Gold, Silver and Bronze upgrades will be assessed quarterly.

■ Partner level requirements are announced once a year.

PARTNERSHIP REQUIREMENTS

	Bronze	Silver	Gold
Customers onboarded	3+	10+	30+
PRO licenses		1+	3+
# of certified people		1+	2+
Published customer case			1+

* We reserve the right to deviate from the standard requirements when introducing the program and new partnerships.

DISCUSS PARTNERSHIP DETAILS

✉ hello@producthero.com

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🌐 https://producthero.com/become-partner

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